

**OFFICE OF THE MISSISSIPPI SECRETARY OF STATE  
BUSINESS REGULATION AND ENFORCEMENT DIVISION**

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<b>IN THE MATTER OF :</b>	)	
	)	
<b>East Coast Productions</b>	)	<b>Administrative Proceeding</b>
<b>619 University Boulevard West</b>	)	<b>File Number: <u>C-05-0610</u></b>
<b>Silver Springs, Maryland 20901</b>	)	
	)	
	)	
	)	
<b>Respondent</b>	)	

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**ORDER LIFTING SUMMARY CEASE AND DESIST ORDER  
AND NOTICE OF INTENT TO IMPOSE ADMINISTRATIVE PENALTY**

The SECRETARY OF STATE OF MISSISSIPPI, by and through James O. Nelson, II, Assistant Secretary of State for the Business Regulation and Enforcement Division (“Division”), hereby issues this ORDER LIFTING SUMMARY CEASE AND DESIST ORDER AND NOTICE OF INTENT TO IMPOSE ADMINISTRATIVE PENALTY issued to EAST COAST PRODUCTIONS (“Respondent”). In support thereof, the Secretary of State states the following.

**I. JURISDICTION**

The Mississippi Charitable Solicitations Act, codified at Miss. Code Ann. § 79-11-501, *et seq.* (2001) (“Act”), gives the authority to the Secretary of State to regulate “charitable organizations” and “professional fund-raisers” that solicit donations in the State of Mississippi.

Section 79-11-501(g) of the Act provides the following:

(g) "Professional fund-raiser" means any person who for compensation or other consideration is retained by a charitable organization to solicit in or from this state contributions for charitable purposes directly or in the form of payment for goods, services or admission to fund-raising events, whether such solicitation is performed

personally or through his agents, servants or employees or through agents, servants or employees especially employed by or for a charitable organization who are engaged in the solicitation of contributions, the sale of goods or services or the production of fund-raising events under the direction of such person, or a person who plans, conducts, manages, carries on, advises or consults, whether directly or indirectly, in connection with the solicitation of contributions, sale of goods or services or the production of fund-raising events for or on behalf of any charitable organization, but does not qualify as a fund-raising counsel within the meaning of Sections 79-11-501 through 79-11-529, or who engages in the business of or holds himself out as independently engaged in the business of soliciting contributions for such purposes.

Respondent is a “professional fund-raiser” as defined in the Act. For this reason, Respondent is subject to the Secretary of State’s regulatory authority.

## **II. FACTS AND LAW**

1. The Secretary of State issued a SUMMARY CEASE AND DESIST ORDER AND NOTICE OF INTENT TO IMPOSE ADMINISTRATIVE PENALTY (“Summary Order”) against Respondent on June 26, 2006. The Division mailed the Summary Order to Respondent, via certified mail, return receipt requested, on June 27, 2006.
2. On July 17, 2006, the Division received a letter, dated July 11, 2006, from Respondent’s counsel, Mr. Greg Lam of Copilevitz & Canter, LLC. This letter states that Respondent has not solicited in the state of Mississippi at any time since its registration with the State lapsed, and Law Enforcement Alliance of America (“LEAA”) mistakenly listed Respondent on the Charity’s Unified Registration Statement. The letter also reserves Respondent’s right to a hearing. The letter from Mr. Greg Lam, dated July 11, 2006, is attached hereto as exhibit “A.”
3. On July 24, 2006, the Division received a letter, dated July 21, 2006, from LEAA. This letter represents that Respondent has not solicited on behalf of LEAA in the

state of Mississippi in the past three years. The letter further states that Respondent “will not be providing services to LEAA” in the state of Mississippi. The letter from LEAA, dated July 21, 2006, is attached hereto as exhibit “B.”

4. Based on the July 11, 2006, letter from Mr. Greg Lam and the July 21, 2006, letter from LEAA, the Division has determined to lift the Summary Order issued against Respondent on June 26, 2006.

### III. PUBLIC INTEREST

The Secretary of State takes the action and plans to take the proposed action herein in the public interest, and these actions are consistent with the purposes set out in Miss. Code Ann. § 79-11-501, *et seq.* (2001).

### IV. RIGHT TO AMEND

The Secretary of State hereby expressly reserves the right to amend this Order.

SO ORDERED, this, the 3 day of AUGUST, 2006.

ERIC CLARK  
Secretary of State,  
State of Mississippi

BY:

  
\_\_\_\_\_  
JAMES O. NELSON, II  
Assistant Secretary of State  
Business Regulation & Enforcement Division

Benjamin Akins  
Mississippi Secretary of State's Office  
P.O. Box 136  
Jackson, MS 39205  
(601) 359-6364  
[bakins@sos.state.ms.us](mailto:bakins@sos.state.ms.us)

# COPILEVITZ & CANTER, LLC

ATTORNEYS AT LAW

423 W. EIGHTH STREET  
SUITE 400  
KANSAS CITY, MISSOURI 64105  
(816) 472-9000 • FAX (816) 472-5000  
EMAIL copcankc@cckc-law.com



July 11, 2006

Mr. Benjamin Akins  
Mississippi Secretary of State's Office  
Post Office Box 136  
301 North President Street  
Jackson, MS 39205-0136

Re: East Coast Productions

Dear Mr. Akins:

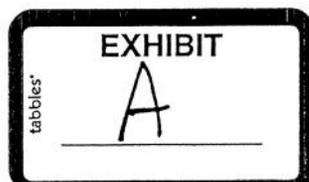
We are in receipt of the Summery Cease and Desist Order and Notice of Intent to Impose Administrative Penalty.

Please be advised that the Order and Notice have been issued by the Secretary of State's office in error. This letter will serve two purposes. First, it will serve as a request for you to remove the Order and withdraw the Notice. To the extent that you are unable to do that, then we would request a hearing as otherwise required in the Notice.

Law Enforcement Alliance of America, Inc., erroneously included East Coast Productions as a contracted professional fund raiser for purposes of Mississippi on its Mississippi registration. The Findings of Fact and Conclusions of Law set forth in your document are incorrect. At no time since its registration has lapsed has East Coast Productions engaged in any fund raising activities in the State of Mississippi.

While East Coast Productions has no record of receiving Ms. Melvin's December 19, 2005 correspondence, that piece of correspondence does not necessarily require a response from East Coast Productions. The letter states that East Coast Productions does not presently have a registration in place and if East Coast Productions is engaging in solicitation activity in the State of Mississippi it must complete registration. A registration application was enclosed. Because East Coast Productions had allowed its registration to lapse and because East Coast Productions ceased engaging in any fund raising activity in the State of Mississippi prior to that lapse, no registration was necessary.

The Conclusions of Law set forth in the Order and Notice are that respondent has acted in the capacity



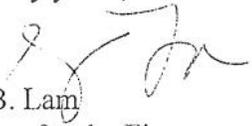
Mr. Benjamin Akins

July 11, 2006

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of a "professional fund raiser" in Mississippi. As set forth above, that conclusion is false. We would respectfully request that the Summary Cease and Desist Order and Notice of Intent to Impose Administrative Penalty be removed. Alternatively, if we must have a hearing on this matter, please let me know when that will be scheduled. I will have affidavits and/or testimony from the principals of East Coast Productions evidencing that no activity was engaged in by East Coast Productions in or directed to Mississippi since June 1, 2004.

Very truly yours,

  
Greg B. Lam  
Attorney for the Firm

GBL:d

[greglam@cckc-law.com](mailto:greglam@cckc-law.com)



# THE LAW ENFORCEMENT ALLIANCE OF AMERICA

July 21, 2006

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Lynbrook, New York  
Police Department (Ret.)

Chief Operating Officer  
Teri Deeds  
Former Deputy Sheriff and  
Commissioned Officer, Virginia

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Former Federal Police Lieutenant

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Trenton, New Jersey  
State Parole Board,  
Deputy Chief of Police (Ret.)

Director  
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Folsom, California  
State Parole Agent,  
California Department  
of Corrections

Director  
Rollin A. Kiser  
Chief, Grandview Heights  
Police Department,  
Grandview Heights, Ohio

Director  
David G. Thompson  
Lieutenant, Midland, Michigan  
Police Department, (Ret.)

Mississippi Secretary of State  
Charities Registration  
301 North President Street  
Jackson, MS 39205  
Attn: Mr. Benjamin Akins

Re: Registration Withdrawal  
for LEAA, Reg. #C-2368

Via Overnight Federal Express

Dear Mr. Akins:

In December 2005 the Law Enforcement Alliance of America, Inc. (LEAA) forwarded to your office a completed Unified Registration Statement (URS) for Charitable Organizations for a registration renewal, including an Annual Financial Report (Form FS) and other requested attachments. **These documents were sent to you with the expectation that, once registered in Mississippi, LEAA would begin a telemarketing program** with the help of two professional fundraising firms, East Coast Productions, Inc. (ECP) and Community Support, Inc. (CSI).

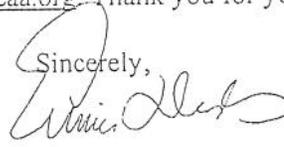
Since then, LEAA has learned that ECP and CSI will not be providing services to LEAA for telemarketing purposes in your state. In fact, ECP has confirmed with LEAA that it did NOT conduct a telemarketing program on behalf of LEAA in 2004 or 2005. CSI never began a program on behalf of LEAA in Mississippi in the first place. Accordingly, LEAA would like to withdraw its registration renewal in your state.

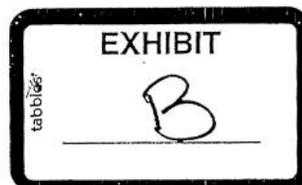
We ask that you return all of LEAA's registration renewal documents and we will resubmit the paperwork at some future point when LEAA decides to begin a telemarketing program in Mississippi.

I would like to point out that we had some difficulty understanding some of the verbiage on your registration form as well as some of the requested reports and other documents at the time we submitted our registration renewal. However, we compiled all the information as best we could and sent in what we believed we were being asked to send in.

Additionally, although we answered questions you requested us to on your registration form pertaining to "charitable organizations," LEAA is recognized by the IRS as a 501 (c) (4) non-profit organization, to which contributions are not tax-deductible for the contributor, thus we are not truly "charitable" in the common usage of that word.

Please don't hesitate to call or email us with any questions. Our toll free number is (800) 766-8578 and my e-mail address is [edeeds@leaa.org](mailto:edeeds@leaa.org). Thank you for your time.

Sincerely,  
  
Eunice Deeds  
Operations Director

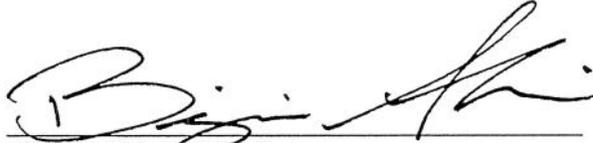


CERTIFICATE OF SERVICE

I, Benjamin Akins, do hereby certify that I have, this day, mailed via United States Certified Mail, return receipt requested, postage pre-paid, a true and correct copy of the foregoing Order to the following:

Mr. Greg Lam  
East Coast Productions  
c/o Copilevitz & Canter, LLC  
423 West Eighth Street, Suite 400  
Kansas City, MO 64105

This, the 4<sup>th</sup> day of August, 2006.

  
BENJAMIN AKINS

Benjamin Akins  
Mississippi Secretary of State's Office  
P.O. Box 136  
Jackson, MS 39205  
(601) 359-6364  
[bakins@sos.state.ms.us](mailto:bakins@sos.state.ms.us)